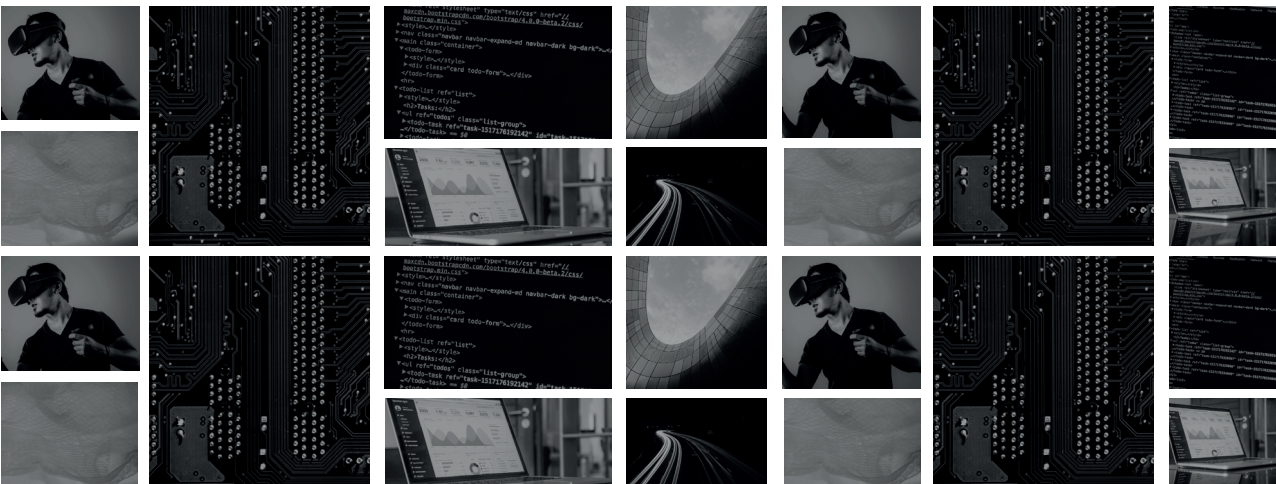
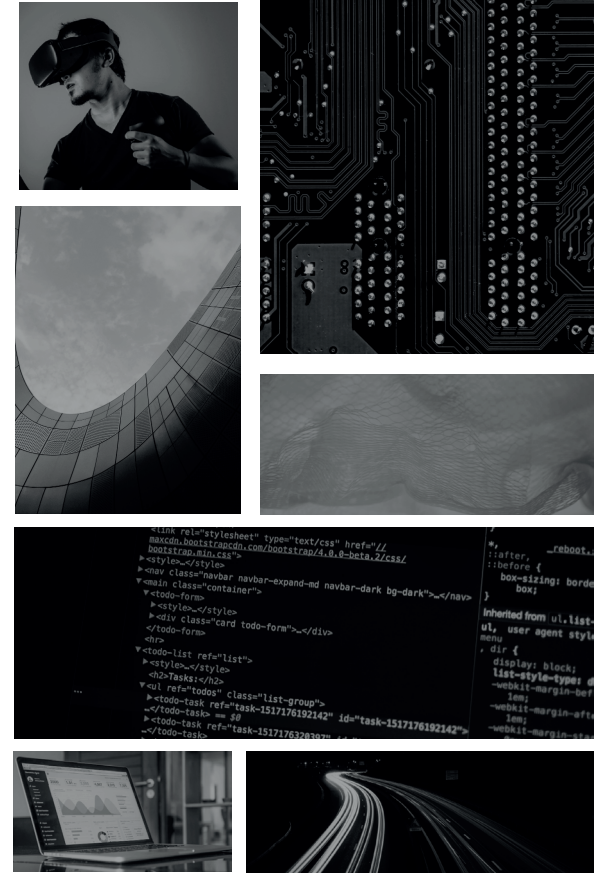


BOOST MY START UP

C H A L L E N G E

MEDIA KIT



HOSTED BY



DESCRIPTION

Boost My Startup Challenge was born in 2021 from a common vision between UBS and BG Consulting Engineers, to put innovation at the heart of our economy and provide solutions to environmental and societal issues impacting engineering, construction, real estate, energy, logistics and mobility sectors.

Convinced that no single player will be able to meet today's challenges alone, we have chosen to rely on collective intelligence and the creation of partnerships between organizations with different backgrounds and experience. With the Boost My Startup Challenge, we are creating an

environment conducive to the development of new products and services in the engineering sector. BG and UBS bring their technical and financial expertise, as well as their customer and investor networks, to one or more startups, which in turn bring their ability to grasp digital services. It takes a good ecosystem to anchor innovative products in commercial reality. BG and UBS are convinced that collaboration between established companies and startups will enable the sustainable development of approaches that meet the societal and environmental challenges of the coming decades!

TAGLINE

Join our Boost My Startup Challenge and scale your way up !

MATERIALS TO USE TO PROMOTE THE EVENT:

For Event Flyer

Download here

Images

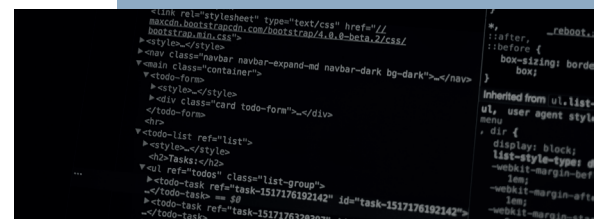
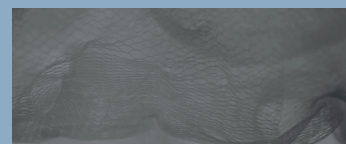
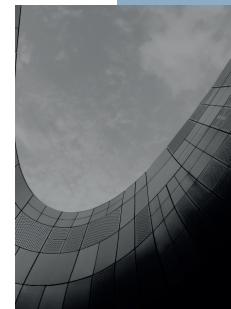
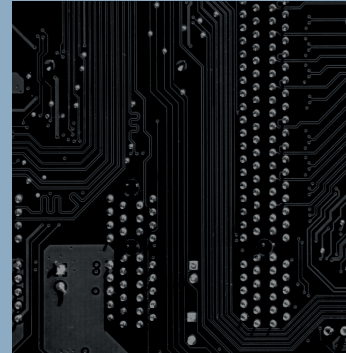
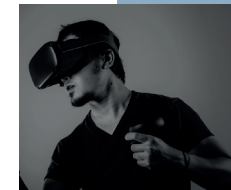
Download here

LinkedIn post suggestion

Download here

Official Event Website:
<https://boostmystartup.ch/>

Contact:
contact@boostmystartup.ch



BOOST MY STARTUP CHALLENGE - LOGO
Black on light background

BOOST MY
START UP
C H A L L E N G E

BOOST MY
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C H A L L E N G E



BOOST MY
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UBS

White on dark background

BOOST MY
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Download logos



CMJN : C0 M5 J0 N96
RVB : R26 V23 B27



CMJN : C0 M0 J0 N0
RVB : R255 V255 B255

The shape of the logo, its dimensions and proportions must be respected. The following prohibitions apply to all the brand blocks in the graphic charter.

- 1/ Never change the proportions.
- 2/ Never change the font.
- 3/ Never stretch or compress.
- 4/ Never add effects under the logo.
- 5/ Never change the colours.
- 6/ Never reverse the symbol and the logo.

TESTIMONIALS

"The startup challenge is one of our open innovation cornerstones. We offer a business development ecosystem to startups. We will support their growth, give access to our network and encourage the development of sustainable products adapted to the needs of our customers"

Pierre Epars
CEO, BG Consulting Engineers



"Networking is a critical skill for young entrepreneurs and vital for the success of their startup. It is a powerful tool in connecting with prospective customers and possible investors. Professional and active networking is so an important part of their business strategy"

Philippe Schlegel
Corporate Finance Growth Advisory, UBS



[Download here](#)

FOR YOUR MAILING & ARTICLES



BG and UBS have a Challenge for you!

BG Consulting Engineers and UBS are looking for innovators to develop cutting-edge and sustainable solutions in the areas of construction, real estate, energy, logistics, or mobility.

Do you have a solution and want to take part in this challenge?
Stand out and start a collaboration with BG and UBS!

It's quick and easy:

- Make sure that your idea matches [our criteria](#) and submit your project by September 26, 2021.
- The selected companies will pitch their projects on October 7th, 2021
- The winning startup companies start their collaboration with UBS and BG Consulting Engineers

Good luck!

Stay tuned !
Subscribe to our newsletter

Boost My Startup Challenge
contact@boostmystartup.ch



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BOOST MY
START UP 2021
CHALLENGE

Do you have a solution?
BG Consulting Engineers and UBS are looking for innovators to develop cutting-edge and sustainable solutions in the areas of construction, real estate, energy, logistics, or mobility.
Join our startup challenge and scale your way up!
The best ideas will be selected and supported by BG and UBS.

REGISTER
from 30th August
to 26th September

www.boostmystartup.ch



BOOST MY
START UP 2021
CHALLENGE

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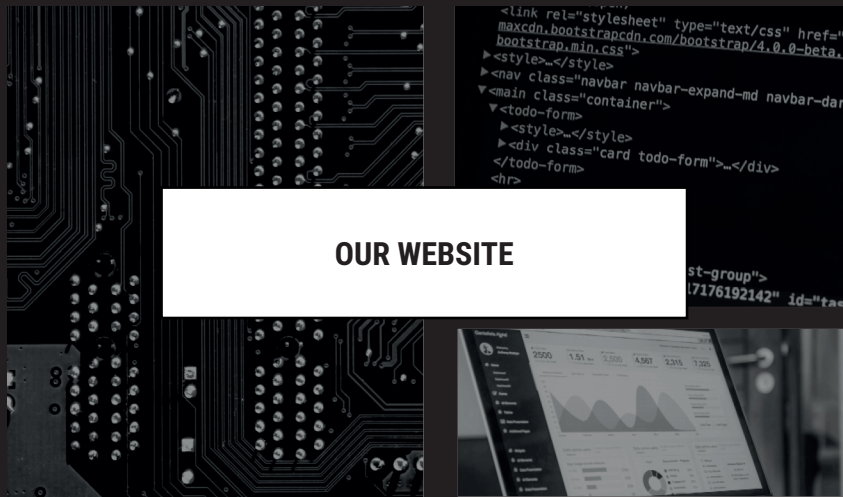
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[Download here](#)

FOLLOW THE CHALLENGE

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OUR WEBSITE

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VIA

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