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# MEDIA KIT

## BOOST MY START UP C H A L L E N G E



#### DESCRIPTION

Boost My Startup Challenge is a competition open to Swiss startups active in the areas of construction, environment, energy, water, logistics, mobility or real-estate. It is organised by the UBS Growth Advisory, a competence centre for fast-growing companies, as well as WSP, a leading engineering consultancy with numerous projects and customers in Switzerland and internationally.

TAGLINE Join our Boost My Startup Challenge and scale your way up !

BOOST MY STARTUP CHALLENGE - LOGO Black on light background

## BOOSTMY STARTUP



Official Event Website: https://boostmystartup.ch/

Contact: contact@boostmystartup.ch



**\\\**) 💥 UBS



CMJN : C0 M5 J0 N96 RVB : R26 V23 B27



#### White on dark background

### BOOST MY START UP C H A L L E N G E



The shape of the logo, its dimensions and proportions must be respected. The following prohibitions apply to all the brand blocks in the graphic charter.

1/ Never change the proportions.

2/ Never change the font.

3/ Never stretch or compress.

4/ Never add effects under the logo.

5/ Never change the colours.

6/ Never reverse the symbol and the logo.

